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16.2.17

Dear Parent or Carer,

World Book Day takes place on **Thursday 2<sup>nd</sup> March 2017**.

World Book Day celebrates the joy and value of books and reading, especially for children.

To help get them started on their reading journey, every child receives a **£1 World Book Day Book Token** that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. You can find out more about the books at [worldbookday.com/books](http://worldbookday.com/books).

Your child's token is enclosed and can be redeemed at most UK bookshops (valid from 27<sup>th</sup> February - 26<sup>th</sup> March). Please help your child to use it on or around World Book Day by visiting your local bookshop (if you need help finding one, visit [booksellers.org.uk/bookshopsearch](http://booksellers.org.uk/bookshopsearch)).

Nurseries, schools and libraries across the UK celebrate World Book Day with a huge range of events and activities.

At school on World Book Day we will be taking part in lots of fun activities linked to books and **children are welcome to come dressed as a character from a favourite book (advanced warning to get their costumes sorted!)**

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members.

For more information about World Book Day and ideas on sharing books at home, visit [worldbookday.com](http://worldbookday.com).

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

With Best wishes,

Mrs C Harrison

